

THE CAMPAIGN FOR CHANCO

## Chanco Today





Cursillo

Summer Camp







**College Ministry** 

## Transformative Programs







**Clergy Conference** 

**Parish Retreats** 

**EYC Events** 

**And More** 

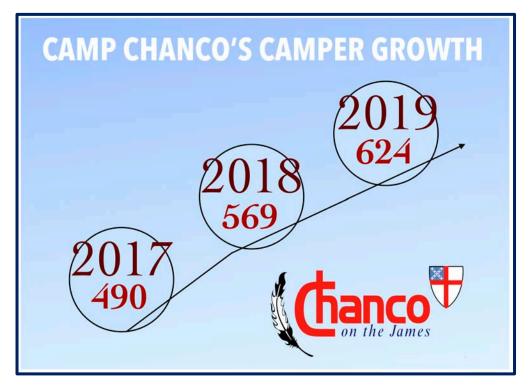


All God's Children Camp



Winter Camp

#### Positioning Ourselves for Success



92% Weekends Booked 2019

+ | 7% Average Annual Fund Revenue Growth 2010-2020

- We had been at a crossroad where we were held back by the limitations of our facilities as demand increases steadily.
- Pre-COVID, camp enrollment had grown significantly 2016-2919, reaching 624 in 2019, compared to our previous peak of 586 in 2016. We were on track to top registrations in 2020 before the pandemic.
- Bookings and reservations for retreats have been increasing with 92% of all available weekends booked in 2019.
- Over the past ten years, annual fund revenue has grown by 117% with the response to COVID need in 2020 providing a peak of over \$135,000 in Annual Fund gifts.
- Pre-COVID, annually we were averaging more than 2,500 guests for camp and retreats.



## Our Original Challenge

- A Dining Hall not large enough to seat an entire camp session together;
- Meeting spaces too small to fit many of the retreat groups;
- The absence of a welcoming space to gather;
- Inadequate dedicated worship space; and
- Insufficient breakout space for retreat groups.

Addressing these issues is enabling us to not only fulfill our mission, but to multiply our ministry impact.







The majority of study participants indicated that the Dining Hall and Flournoy Hall were the top two priorities that should be addressed

#### Ensuring Chanco's Future

#### THE CAMPAIGN FOR CHANCO -\$4,400,000

- Expanded and Improved the Dining Hall
- Constructed the new Spirit Center
- Renovated Flournoy Hall
- Enhanced and Protected Existing Facilities: including upgrade to wastewater treatment plant, sidewalks, nighttime lighting, landscaping and furnishings
- Provided seed funding for Property Maintenance Endowment Fund



The Dining Hall



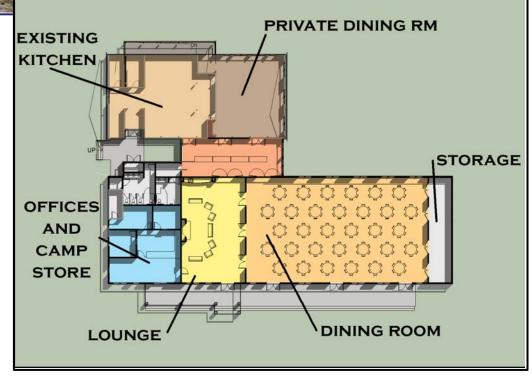
The Spirit Center

#### Hollerith Hall Dining Facility



The side of the dining hall closest to the current office was completely rebuilt including new Chanco store, offices, lounge area, and dining room large enough to fit an entire camp session and larger retreat groups together. The kitchen side of dining hall was renovated.

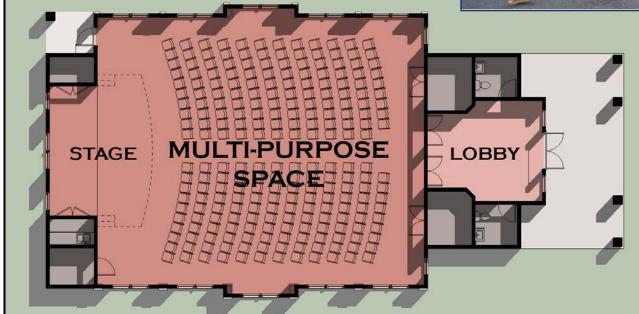
- Welcoming lobby/lounge hospitality space and front porch
- All new expanded dining area large dining area seats 290.
- Relocated offices and Chanco store
- New siding, roofing, windows, fixtures and flooring throughout
- Completely rebuilt and renovated bathrooms



### The new Spirit Center

- Multi-purpose use building that seats 290
- New additional space to better serve the diverse needs of all guests and to provide an indoor worship space





- Upgraded AV equipment
- Flexible area to be used as a stage or altar
- Covered front porch
- Sacristy
- Design maintained look and feel of existing structures

## New Spaces for Vibrant Ministry - Camp



# New Spaces for Vibrant Ministry - Retreats



















#### Our Ministry Impact

As a result of this capital campaign, Chanco is gaining much more than upgraded facilities. Our enhanced and renovated facilities mean that we will be able to offer more transformative experiences to more guests. Chanco is truly about our collective stories of deepened relationships with God and one another.











This campaign is allowing us to build a broader base of support and interest from our Chanco community. These stronger relationships will position us to have a more thriving retreat ministry, fully booked camp sessions every summer, and more long-term engagement with our community. All of this means that the 2,500 people we now serve annually will only grow – reaching more people within and outside of our Church than ever before.

#### Thank you for your prayerful consideration.

"My introduction to summer church camp actually didn't happen until I was an adult. As a parent, I made sure that church camp in the Diocese of Northern Indiana was part of my children's summer experience. In my own formation as an Episcopal priest, I volunteered as camp chaplain. I would not trade those experiences for anything! After a year in the Diocese of Southern Virginia and many visits to Chanco, I am proud to be associated with this place of spiritual refuge and peace. God is encountered in nature – in the woods and on the river. These natural encounters, combined with superb Christian spiritual formation and programming, serve to make the Chanco experience one of the best in the nation!"

- The Rt. Rev. Susan B. Haynes, Bishop, The Episcopal Diocese of Southern Virginia





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